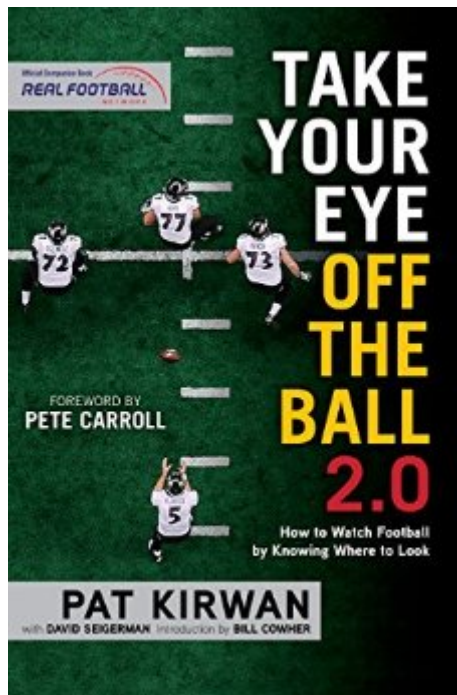


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# Take Your Eye Off The Ball 2.0: How To Watch Football By Knowing Where To Look



## Synopsis

Renowned NFL analystsâ™ tips to make football more accessible, colorful, and compelling than ever before. More and more football fans are watching the NFL each week, but many of them donâ™t know exactly what they should be watching. What does the offenseâ™s formation tell you about the play thatâ™s about to be run? When a quarterback throws a pass toward the sideline and the wide receiver cuts inside, which player is to blame? Why does a defensive end look like a Hall of Famer one week and a candidate for the practice squad the next? These questions and more are addressed in *Take Your Eye Off the Ball 2.0*, a book that takes readers deep inside the perpetual chess match between offense and defense. This book provides clear and simple explanations to the intricacies and nuances that affect the outcomes of every NFL game. This updated edition contains recent innovations from the 2015 NFL season.

## Book Information

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## Customer Reviews

This is a great book which breaks down the things you don't see or hear on a football broadcast. Too many fans are ball watchers and cannot appreciate offensive line footwork or defensive line hand placement. Often fans, and broadcasters, blame the running back for trying to break a run

outside directly into a defensive end. This book will show you what keys to look for to tell if it was 1) a great play by the defensive end setting the edge, 2) a poor block by the offensive tackle, or 3) a poor read by the running back, or hitting the hole too late. I also enjoyed Kirwan's break down of front office dynamics, salary cap implications of signings and draft strategies. A great read for all fans but especially pertinent for beginner fans or those that want a deeper understanding of the game.

I thought I knew a lot about football and the NFL. Then I read this book. Wow. The title does not do it justice. It is much more than how to watch a football game. While the book includes great information about playing the game, it also details off-the-field activity like the draft, managing the salary cap and even the importance of the team doctor! Pat Kirwan provides interesting insight on many players without ripping on anyone. I received this book as Christmas 2015 gift. I write this review while watching the NFL playoffs. I can truly say I have renewed interest and appreciation for the NFL due to this book.

Fantastic read. Kirwan takes complicated football concepts and behind the scenes strategy and explains them in a way that a casual fan such as myself can understand. Since I never actually played the game, this book helped shed some light on the proverbial "everything I wanted to know but was afraid to ask."

For those who think they know what they're watching during an NFL game, this book will really open your eyes. I've used the recommendations contained herein and it really improved my enjoyment of every game.

I wouldn't recommend this book to people who just began watching football. Those who have been fans of the game for a little while will love this book though. I've learned so much from it already, and I just now started reading it. Very informative book.

I already own Pat Kirwin's "Take Your Eye Off the Ball." I ordered this book thinking it was another book by Pat Kirwin. HOWEVER!! It is the SAME EXACT book as the first book "Take your Eye Off the Ball, by Pat Kirwin. It is Very disappointing in being fooled by and the author that this is NOT a new book but, a repackaged edition of Pat Kirwin's first book. DO NOT BUY this book if you already own the original "Take Your Eye Off the Ball." I will add IF you do NOT own the first version of this

book. This book is outstanding! The book is very educational to every football fan. I have always enjoyed listening and learning from Pat Kirwin on Sirius Radio.

I've been watching the game for 60 years and didn't learn much of anything new. Less knowledgeable fans will find their appreciation and understanding of the game greatly expanded.

Excellent book with a lot of detail to help extend your enjoyment of the game. Packed with information. This is one book that I know that I'll read multiple times.

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